

## VICTOR ZAMBRANO // INTERACTION DESIGNER

victor@zaacht.com

www.zaacht.com

### EXPERIENCE

Freelance | New York (US) | 4/2011 - Present

#### **INTERACTION / USER EXPERIENCE DESIGNER**

Projects and consultancy for clients such as ESPN International and Kingston for Fjord NYC. Design of the interface for the GridOS from Fusion Garage.

KBS+P | New York (US) | 4/2010 - 4/2011

#### **SENIOR USER EXPERIENCE ARCHITECT**

User Experience Designer working from user / ethnographical research to strategical concepting, defining functionality and wireframing, managing content, creating functional specification, supporting development and pitching new ideas to prospect clients, for companies such as BMW America, Capital One, NetJets and HomeGoods.

Fotolog | New York (US) | 1/2009 - 4/2010

#### **SENIOR USER EXPERIENCE ARCHITECT**

User Experience Architect (User Experience, Interaction Design, Information Architecture) working on current design, revamping and maintenance of the Fotolog.com social network.

Syrup | New York (US) | 8/2008 - 11/2008

#### **HEAD USER EXPERIENCE ARCHITECT**

User Experience Architect (User Experience, Interaction Design, Information Architecture) for clients such as News Corporation, Citibank and Living Proof.

LBi | London (UK) | 7/2007 - 7/2008

#### **USER EXPERIENCE ARCHITECT**

User Experience Architect (User Experience, Interaction Design, Information Architecture) for clients such as Graco, British Gas, Marks & Spencer and the National Health System.

Brilliant Ltd. | London (UK) | 11/2006 - 5/2007

#### **SENIOR CREATIVE DESIGNER / INTERACTIVE DEVELOPER**

Senior Designer and Information Architect, Flash/HTML/JavaScript/Graphics web design and development for clients such as Ubuntu, Pacific Interiors, Diet Freedom and Cards Galore.

Freelance | Caracas (VE) | 1/2003 - 11/2006

#### **INTERACTION / VISUAL / WEB DESIGN CONSULTANT**

Consultancy and Design services for different companies in Caracas (VE). Projects span Interaction/Web Design, Graphic and Video Editing fields for companies as Mattel, Nexus and Wikot Technologies.

Fluidtime Data Services | Vienna (AT) | 5 - 8/2006

#### **FREELANCE INTERACTIVE / VISUAL DESIGNER**

Design and development of the navigation, interactive model and GUI of several web, wap and java applications, for clients as Red Bull, 5T Turin and U-Boot.at. Also in charge of visual and brand design strategies and products for Fluidtime (www.fluidtime.com).

Interaction Design Institute Ivrea | Ivrea (IT) | 4/2003 - 6/2004

#### **INTERACTIVE & VISUAL DESIGNER / VISITING PROFESSOR**

For the Fluidtime project, Interaction Design Institute Ivrea. Responsibilities included development of user interface for cellphone java applets, direction/production/editing of user experience video documentary, and website design/development.

Domus Academy Research Center | Milano (IT) | 1/2000 - 1/2003

#### **INTERACTION DESIGNER**

Interactive Media Designer, in charge of Web, Interactive Media and Interface design projects, some of them being Research Projects for the European Community with partners including Philips and the University of Siena (IT).

### AREAS OF EXPERTISE

Interaction Design

Social Networking

Knowledge Management

Service Design

## EDUCATION

Domus Academy | Milano (IT) | 12/1999

### **MASTER'S DEGREE (MASTER IN DESIGN)**

Interdisciplinary Master in Design, focusing on design as a holistic process, and mastering different approaches towards the successful completion of the project/product. Works in collaboration with companies such as Dainese, Artemide, Fiat, Ikea, Moulinex, Nestle/Perugina, Salomon, and JCDecaux. Master thesis (in collaboration with Dainese): Fullpipe Snowboard protective pants, now commercialized by Dainese as Laax Pants ([www.dainese.com](http://www.dainese.com)).

Universidad Simón Bolívar | Caracas (VE) | 7/1997

### **BACHELOR'S DEGREE (BA IN ARCHITECTURE)**

Bachelor's Degree in Architecture, with minors on Landscape Design and Urban Design.

## SKILLS

### LANGUAGES

English (fluent), Spanish (fluent), Italian (fluent), French (beginner), Lingo (proficient), Html (fluent), CSS (proficient), JavaScript (intermediate), ActionScript (intermediate), Java (beginner), PHP (intermediate), UNIX bash (beginner).

### SOFTWARE

Proficiency In: Axure RT, OmniGraffle, Microsoft Visio, Adobe Photoshop, ImageReady, Illustrator, InDesign, GoLive, Acrobat, FreeHand, Dreamweaver, Director, Flash, Final Cut Pro, Media Cleaner Pro, QuickTime Pro, QuarkXPress, Microsoft PowerPoint, text editor (code), terminal (command line), pen and paper.

### XTRA

Good knowledge of photography (shooting, enlarging, retouching, darkroom)  
Fair knowledge of Audio/Video editing (FinalCut Pro, Adobe AfterEffects)  
And the ability + will to learn.

## ONLINE

<http://www.zaacht.com/>  
personal site + online portfolio + projects

<http://www.zaacht.com/victor>  
personal online curriculum vitae / resume

<http://www.linkedin.com/in/victorzambrano>  
personal online curriculum vitae / resume